



RETURN ON INVESTMENT FOR EMPLOYERS

Developing strong business leaders is a critical competitive advantage — one that winning companies consider a strategic investment. Yet it often requires intensive training, more than can be gained through everyday challenges on the job.

That's why UNC's Kenan-Flagler Business School designed a suite of MBA programs for working professionals. Your high-potential employees can pursue one of the highest-ranked MBA degrees in the nation while working. This is the same fully-accredited MBA degree earned by graduates of UNC's daytime MBA Program.

Evening MBA — Classes two evenings a week in Chapel Hill over 24 months

Weekend MBA — Classes two weekends a month (Friday/Saturday) and two one-week residencies in Chapel Hill over 20 months

OneMBA® — Classes one weekend a month (Friday/Saturday/Sunday) near Washington D.C. and four one-week residencies around the globe over 21 months.

IMMEDIATE ROI TO MEET CORPORATE GOALS

Many organizations find they reap these immediate benefits of the MBA education:

Direct application to business challenges — Relevant, rigorous curriculum brings actionable learning straight to your workplace. Participants often bring work challenges to the classroom to gain insight from faculty and peers.

Powerful network — Expands your organization's professional network, providing valuable new resources, including possible clients, investors and suppliers.

Deeper leadership skills — Workshops, core courses, leadership and strategy electives, assessments, and simulations ensure that students are involved in a constant cycle of gaining leadership skills by learning basic principles, practicing, receiving feedback and reflecting.

Targeted development — Weekend MBA and Evening MBA are customized to the participant's career goals through elective course offerings; OneMBA develops leaders in global management.

KEEP YOUR TALENT GROWING

Helping high-value employees develop their full potential pays off in areas such as retention, innovation and succession planning. To learn more about how a UNC MBA can be a smart investment for your company, please visit www.emba.unc.edu/ROI.