



INVESTING IN TOMORROW'S TALENT

Developing strong business leaders is a critical competitive advantage — one that winning companies consider a strategic investment. Yet it often requires intensive training, more than can be gained through everyday challenges on the job.

That's why UNC's Kenan-Flagler Business School designed a suite of MBA programs for working professionals. Your high-potential employees can pursue one of the highest-ranked MBA degrees in the nation while continuing to add value to your organization.

Executive MBA: Learn the same way you work.

Evening MBA — A convenient option for professionals near Chapel Hill, NC. An optimized learning model blending weekly face-to-face class sessions and technology-enabled modules. Classes meet in-person one evening per week over 24 months, plus four immersion weekends and few additional evenings.

Weekend MBA — The ideal option for professionals who often have business travel or personal commitments during the week, blending immersive face-to-face weekend classes with technology-enabled modules. Classes meet in-person once every three weekends for 20 months, plus one immersion week.

Global OneMBA® — The truly global MBA for ambitious professionals. Learn from several premier universities across the globe, including UNC. Classes are held over a three-day weekend near Washington, D.C. once a month for 21 months, plus four residency weeks and virtual teamwork.

UNC Kenan-Flagler also offers the **Online MBA@UNC**, which blends the maximum flexibility of online with the rigor and quality of UNC's on-campus experience.

Immediate ROI to Meet Corporate Goals

Direct application to business challenges — Relevant, rigorous curriculum brings actionable learning straight to your workplace. Participants often bring work challenges to the classroom to gain insight from faculty and peers.

Powerful network — Expands your organization's professional network, providing valuable new resources, including possible clients, investors and suppliers.

Deeper leadership skills — Project teams develop communication and collaboration skills, bringing together peers from many industries, functions and geographic areas.

Develop Your Talent

Helping high-value employees develop their full potential pays off in areas such as retention, innovation and succession planning. To learn more about how a UNC MBA can be a smart investment for your company, please call Jenny Hammond at 919.962.9087

Employer Benefits

In order to facilitate awareness among your high-potential employees, UNC Kenan-Flagler offers a unique opportunity that provides your employees with the opportunity to waive the \$145 application fee and receive a \$5,000 tuition benefit. In exchange, your organization provides UNC with the opportunity to share information about our MBA programs with your employees in any of the following ways:

- Information session (in-person or virtual)
- Information table on campus (during lunch, etc.)
- Lunch & Learn session (in-person or virtual) with UNC Kenan-Flagler professor
- Email to employees about UNC's MBA programs for working professionals
- Link from your corporate Intranet to a landing page about UNC's MBA programs for working professionals.

Tuition Benefit Details

This Tuition Benefit applies to corporate partner employees applying to the Classes of 2015. The award amount applies to tuition and is spread proportionately across the program. The Executive MBA Programs reserve the right at any time to modify tuition benefit policies and practices.